TECHNICAL
Guidelines

SMARTPAPER
ONE

SMART
PAPER **24.**

Smartpaper One – Print data info

To get your newspaper ready for our online newspaper printing service, you have to follow these technical guidelines:

File format	• **PDF**
Page format & type area	• The page format is **280 mm x 400 mm**. • The maximum printable area (type area) is **251 mm x 370 mm**. • The printable area will be **automatically centred** on each page.
Panorama printing	• Seamless overlapping of a print image across two pages is <u>**not possible**</u>.
Picture quality	• Our recommendation: use pictures with a resolution of at least **145 dpi**.
Colour application	• 60 g/m^2 paper: Maximum ink application = **190 %**. • 80 g/m^2 paper: Maximum ink application = **190 %**. • 90 g/m^2 paper: Maximum ink application = **250 %**.
Special colours	• Special colours (Pantone, HKS) <u>**cannot be processed**</u>. • The colour spectrum of our print process is formed by the four basic colours **cyan, magenta, yellow and black** (together referred to as CYMK).

Font embedding	• All fonts must be **embedded** in your file.
Page order & Upload	• <u>**One PDF file**</u> must be provided in which all pages to be printedare provided as individual pages in the correct order.
Print marks	• Owing to technical procedure, the Smartpaper One **print marks** include coloured, black, figure marks and QR codes

Format 280 x 400

15 mm

Type area 251 mm x 370 mm

251 mm

14,5 mm

14,5 mm

370 mm

SMARTPAPER

Format:
280 mm x 400 mm

Type area:
Maximum printable area
251 mm x 370 mm

15 mm
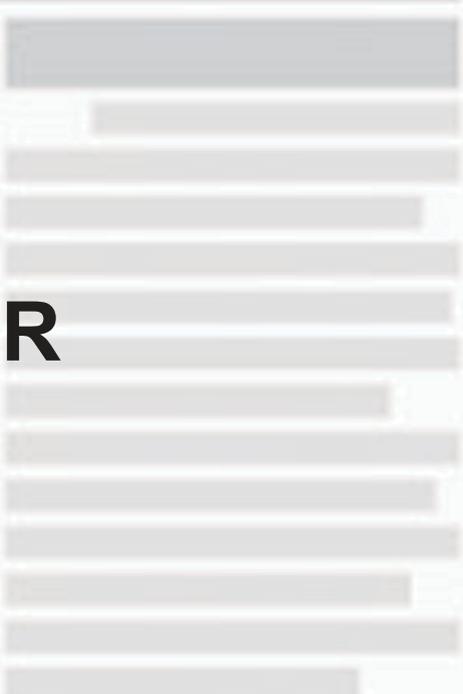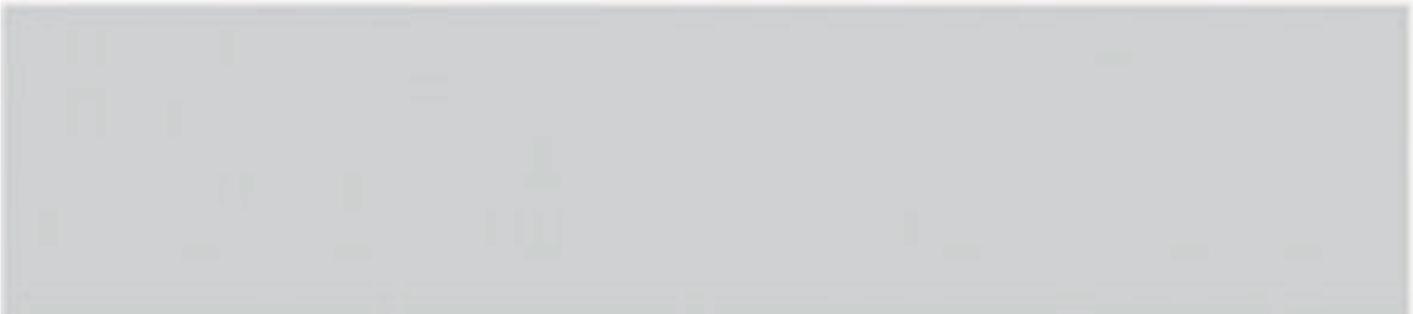
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Printing marks